## YouGov / NCVO Survey Results

Sample Size: 1636 GB Adults
Fieldwork: 25th - 26th January 2018


The media have recently reported details of an annual charity fundraising event run by the Presidents Club. This is a men-only party for rich donors, which included women being hired to be hostesses for the night, some of whom report being sexually harassed by the guests.
The Presidents Club has said it will shut down
and not hold any further events, but many
charities have already received donations from
them. What do you think the charities should
do?

| They should give the donations back | 20 | 18 | 21 | 16 | 20 | 21 | 19 | 22 | 19 | 24 | 18 | 17 | 19 | 22 | 23 | 18 | 20 | 23 | 20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| They should keep the donations | 67 | 74 | 66 | 73 | 70 | 68 | 68 | 65 | 59 | 61 | 70 | 76 | 71 | 61 | 63 | 71 | 66 | 63 | 67 |
| Don't know | 13 | 8 | 12 | 11 | 11 | 11 | 13 | 13 | 22 | 15 | 12 | 7 | 10 | 17 | 15 | 12 | 14 | 14 | 13 |

If a charity had refused a donation from an
individual or a company on ethical grounds, would it make you more or less likely to give to that charity in the future?

| More likely | $\mathbf{2 0}$ | 14 | 30 | 20 | 27 | 14 | 18 | 22 | 25 | 20 | 22 | 17 | 23 | 16 | 29 | 20 | 14 | 22 |
| ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less likely | $\mathbf{1 2}$ | 16 | 8 | 6 | 8 | 16 | 14 | 10 | 7 | 13 | 13 | 14 | 12 | 13 | 9 | 13 | 13 | 13 |
| Would make no difference | $\mathbf{5 4}$ | 60 | 49 | 64 | 53 | 58 | 55 | 52 | 43 | 51 | 57 | 61 | 52 | 56 | 47 | 55 | 58 | 53 |
| Don't know | $\mathbf{1 4}$ | 11 | 12 | 10 | 12 | 12 | 12 | 15 | 25 | 16 | 9 | 8 | 13 | 15 | 15 | 13 | 14 | 13 |

## Sample Size: 1636 GB Adults

Fieldwork: 25th - 26th January 2018


Imagine someone in the public eye had recently
been accused of sexual harassment and wanted
to make a large donation to a charity.
For each of the following, do you think they
should or should not accept that donation?

| An environmental charity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| They should accept it | 54 | 61 | 51 | 46 | 53 | 57 | 57 | 51 | 58 | 52 | 53 | 57 | 55 | 53 | 49 | 58 | 57 | 48 | 55 |
| They should refuse it | 20 | 17 | 25 | 24 | 22 | 19 | 18 | 23 | 18 | 19 | 25 | 21 | 21 | 19 | 20 | 19 | 18 | 25 | 19 |
| Don't know | 26 | 23 | 24 | 30 | 25 | 24 | 25 | 26 | 24 | 29 | 22 | 23 | 24 | 28 | 31 | 23 | 25 | 27 | 26 |
| A childrens charity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| They should accept it | 44 | 51 | 40 | 40 | 42 | 48 | 50 | 39 | 44 | 42 | 42 | 52 | 45 | 44 | 38 | 46 | 49 | 41 | 48 |
| They should refuse it | 33 | 30 | 38 | 34 | 35 | 31 | 28 | 37 | 32 | 33 | 38 | 28 | 34 | 32 | 31 | 33 | 29 | 39 | 32 |
| Don't know | 23 | 18 | 23 | 26 | 23 | 21 | 21 | 24 | 24 | 25 | 21 | 20 | 21 | 24 | 31 | 22 | 22 | 20 | 20 |
| A charity campaigning against sexual harassment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| They should accept it | 42 | 48 | 40 | 41 | 42 | 45 | 45 | 39 | 42 | 37 | 42 | 52 | 43 | 40 | 36 | 42 | 49 | 37 | 47 |
| They should refuse it | 37 | 34 | 41 | 38 | 39 | 36 | 34 | 40 | 36 | 40 | 39 | 30 | 39 | 35 | 32 | 39 | 34 | 42 | 33 |
| Don't know | 21 | 18 | 19 | 22 | 19 | 19 | 21 | 21 | 22 | 23 | 19 | 18 | 18 | 25 | 32 | 19 | 17 | 20 | 20 |
| An animal charity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| They should accept it | 56 | 62 | 52 | 46 | 54 | 59 | 59 | 53 | 62 | 53 | 54 | 59 | 55 | 56 | 51 | 59 | 57 | 52 | 59 |
| They should refuse it | 19 | 17 | 24 | 25 | 21 | 18 | 18 | 21 | 19 | 17 | 25 | 19 | 20 | 18 | 19 | 18 | 18 | 23 | 17 |
| Don't know | 25 | 21 | 24 | 29 | 24 | 23 | 23 | 27 | 19 | 30 | 21 | 22 | 24 | 25 | 30 | 23 | 24 | 25 | 23 |
| A veterans charity |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| They should accept it | 53 | 60 | 50 | 47 | 51 | 57 | 57 | 50 | 57 | 51 | 52 | 57 | 54 | 52 | 46 | 57 | 55 | 51 | 55 |
| They should refuse it | 21 | 17 | 26 | 20 | 24 | 18 | 18 | 24 | 19 | 19 | 26 | 20 | 22 | 20 | 22 | 19 | 20 | 25 | 18 |
| Don't know | 26 | 22 | 24 | 33 | 25 | 24 | 25 | 26 | 23 | 30 | 22 | 24 | 24 | 28 | 32 | 24 | 25 | 25 | 27 |

